

Dear Garden Fair Vendors,

After taking 2018 off to host the Garden's first ever nationally touring exhibit, Nature Connects: Art with Lego Bricks, we heard what you and our guests had to say; We Just Want To Buy Plants! Garden Fair is going back to its roots of being a local, community plant and gardening sale. The **34th Annual Garden Fair** will be held on **Friday, May 31 from 12-7 pm** and **Saturday, June 1 from 8 am-2 pm** at Green Bay Botanical Garden in parking bays 4 & 5.

**Admission will be FREE for guests into the plant sale.** Guests who attend Garden Fair will receive ½ off General Garden Admission. On Saturday, June 1, Garden's newest exhibit Butterflies and Blooms will be opening.

Guests told us they want to shop local plant selections, gardening supplies, containers, bulbs, landscape design services and limited handcrafted garden art for sale. The Garden's Art Committee will jury the handcrafted garden art. Green Bay Botanical Garden will also be carefully selecting plants for sale that have been tested right here at the Garden.

Guests told us they want to "**Ask the Experts**" questions and get friendly, knowledgeable advice which we can all provide. We will also be offering a container garden tent for vendors to help make customizable containers for guests before they go home and soil will be provided by the Garden.

Limited parking will be available on the Garden's grounds in parking bays 1 & 2 and shuttle buses will be available to bring guests to the Garden from NWTC Lot F/G.

Plant pick-up is a free service that the Garden will offer once again to make guests shopping effortless; just drop off their purchases and volunteers will hold them until they are ready to venture home. We made pick-up easy with a drive-up area.

Select food vendors and beverages will be available for purchase.

REGISTRATION	DUE DATE	COMPLETED
*Application <b>First Come, First Serve Spot Assignments Begin March 1</b>	April 26, 2019	
Submit three (3) photos of completed work **Handcrafted Garden Art Only	With Application	
*Release & Waiver of Liability	April 26, 2019	
*WI Temporary Event Operator & Seller Information	April 26, 2019	
*Evidence of Insurance	April 26, 2019	

\*All documents can be found online at [www.gbbsg.org/gardenfair](http://www.gbbsg.org/gardenfair)

<b>TIPS FOR YOUR BEST EXPERIENCE</b>	<b>COMPLETED</b>
Connect – Include the link to the 34th Annual Garden Fair on email, website and social media communications <a href="http://www.gbbg.org/gardenfair">http://www.gbbg.org/gardenfair</a>	
Create a Call to Action – Provide an event-only offer as an incentive to visit your booth	
Unique Booth Experience – Make your booth welcoming, eye catching and let guest learn something new	
Space-Separate yourself from other vendors using tables, décor and signage	

We look forward to your participation in the 34th Annual Green Bay Botanical Garden's Garden Fair! If you have any questions, please contact myself at the information below or Hanna Goral at [hgoral@gbbg.org](mailto:hgoral@gbbg.org) or (920) 491-3691 ext. 121.

Thank You-

Eileen Wesener Metzler  
Special Events Manager  
Green Bay Botanical Garden  
(920)491-3691 ext. 103  
emetzler@gbbg.org