

FOR IMMEDIATE RELEASE

First-Ever Butterflies & Blooms Exhibit Opens at Green Bay Botanical Garden

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(Green Bay, WI) (May 10, 2019) – Fly on over to [Green Bay Botanical Garden](#) this summer to experience the enchanting sight of hundreds of live butterflies and learn about the important role that butterflies and the plants that feed them play in the ecosystem, locally and globally. The new immersive [Butterflies & Blooms](#) exhibit at Green Bay Botanical Garden opens Saturday, June 1 and runs daily from 10 a.m. to 5 p.m. through Saturday, Aug. 31.

The exhibit includes an 1,800-square-foot mesh butterfly “house” filled with pollinators representing more than 20 species found in Wisconsin and the Midwest, including the Monarch, American Lady and Painted Lay varieties, among others. Up to 300 new butterflies will arrive each week of the Butterflies & Blooms display.

The experience isn’t just for viewing: the Garden is hosting several interactive [drop-in activities](#) in the exhibit and in the new butterfly activity station at Fischer Visitor Center. Feed monarchs with a stick dipped in a butterfly treat, look under a microscope to see the beauty of a butterfly’s wing in detail or watch a demonstration of monarch butterfly tagging. Take a class on [Butterflies of Wisconsin](#) and other important pollinators, such as bats. This summer, Green Bay Botanical Garden is offering a “Butterfly Biologist” camp for kids ages 6 to 12, where they’ll collect caterpillars and butterflies, learn about their lifecycle and important plants, and participate in butterfly games and crafts.

While at the Garden, stroll through the native pollinator garden to discover plants that attract these and other ecologically-significant creatures. Get ideas on what plants you can add in your own outdoor space to attract butterflies, and feel free to talk to one of the garden’s experts who can share their suggestions.

Butterflies & Blooms is included with daily admission to Green Bay Botanical Garden. To register for classes or for more information on Butterflies & Blooms, visit <https://gbbg.org/butterflies>.

Butterflies & Blooms is presented by Nature’s Way and sponsored in part by Nicolet National Bank, Green Bay Packers Give Back, Festival Foods, U.S. Fish & Wildlife Service, Applewood Seed Co. and 103.1 WOGB.

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About Green Bay Botanical Garden

Green Bay Botanical Garden is a 100-percent, community-supported nonprofit organization that connects people with plants in an environment that engages, inspires and refreshes. First opened in 1996 and now featuring 47-acres of display gardens and natural areas, the Garden touches the lives of more than 180,000 visitors annually from northeast Wisconsin and beyond. This summer, the Garden will welcome its first butterfly exhibit, Butterflies & Blooms, featuring more than 20 native butterfly species and the plants they love. For more information about other spring happenings, visit www.GBBG.org or call 920.490.9457.



Caption for above photo: Glimpse hundreds of butterflies in flight in the new Butterflies & Blooms exhibit at Green Bay Botanical Garden, open June 1 through Aug. 31. The garden is offering several butterfly-themed classes and activities throughout the summer and native plants that help feed these important creatures. (Green Bay Botanical Garden photo)