



Media Contact:

Rachel Mueller | 920-491-3691 ext. 123 | rmueller@gbbg.org

**WPS Garden of Lights Back with Bright Lights
& Fun Nights at Green Bay Botanical Garden**

Annual Botanical Light Show Kicks Off on November 25

(GREEN BAY, WI) (October 27, 2022) — With lingering fall colors fading and colder temperatures knocking at the door, it's almost time for Green Bay Botanical Garden's biggest fundraiser of the year, WPS Garden of Lights! Starting Friday, November 25, experience this eye-sparkling winter wonderland of more than 325,000 vibrant lights shaped into one-of-a-kind, nature-inspired light displays hand-crafted by our Garden Team.

"We're back again for another show-stopping year," says Susan Garot, President and CEO. "Every fall our Team is hard at work refreshing light displays, dreaming up new ones, and making this event one of the best ways to experience the holiday season in the majestic outdoors of northeast Wisconsin."

Plus, this year will give light show guests a chance to peek at the new Carol & Bruce Bell Children's Garden, which has been under construction since spring and is slated for a May 2023 grand opening.

"There's still plenty of work to be done in our new Bell Children's Garden," explains Garot. "But I'm thrilled that so many of our holiday guests will be able to get a small look at the changes happening before this area is officially open."

Even though the flowers are sleeping away the winter months, this outdoor experience provides a way for everyone to create special memories with friends and family, and nurture their roots with an outdoor excursion.

You can even become part of the show with our dazzling Glowing Daisy Necklaces! Experience your own personal light show along the illuminated pathways with these light-up daisies that dance in a variety of colors all night long. Bring yours from last year or buy a new one for your visit. Necklaces are \$12 in advance with your ticket purchase or \$15 at the door.

While seeing these outdoor sights, stop at the concessions building near the WPS Foundation Plaza for grab-and-go snacks or a beverage. Before you head home, make sure you drop off your letter to Santa (or get a photo with him!), check out decorations on our Natural Holiday Trees, explore new train sets with the Green Bay Area Model Railroaders Club, or peek inside the WPS Trellis Gift Shop for some holiday shopping.

To learn more about Green Bay Botanical Garden and this beloved community event, call 920.490.9457 or visit [GBBG.org/Lights](https://www.gbbg.org/Lights).

Dates & Times:

November 25–27

December 1–4

December 8–11

December 15–18

December 22–23

December 26–30

4:30–9 pm

Closed: November 24, December 24–25, 31

You have 30 minutes after your selected entry time to arrive. Entry times are every 30 minutes beginning at 4:30 pm with last entry at 8:30 pm (7 pm for wagon riders). Lights out at 9 pm.

Family Night: Sunday, November 27

Children 12 and under get free walking admission with one paid adult walking reservation. **All reservations, adult and children, will need to be made in advance due to limited capacity.** Wagon rides are not available with Family Night special pricing due to limited capacity.

Letters to Santa

Every Night before Christmas | 4:30–9 pm

Bring your letters to Santa to place in his North Pole Mailbox.

Photos with Santa

Select dates before Christmas

Fridays & Saturdays | 4:30–9 pm & Sundays | 4:30–8 pm

Thursday, December 22 & Friday December, 23 | 4:30–8 pm

Get your photos with Santa! Check our website before your visit for updates on availability. Photo packages have an additional fee.

Natural Holiday Trees

Every Event Night | 4:30–9 pm

Check out our natural holiday trees featuring ornaments and decorations made from flowers and plants found in the Garden!

Green Bay Area Model Railroaders Club

Every Event Night | 4:30–9 pm

Green Bay Area Model Railroaders Club is back! Check out their brand-new display this year with stunning scenery and detailed model trains.

WPS Trellis Gift Shop

Every Event Night | 4:30–8:30 pm

Pick up a unique ornament, refresh your home with seasonal décor, or treat yourself (or a friend) to a new gardening tool. Stop in while you're here for WPS Garden of Lights or visit us during the week – [shop hours are the same as the Garden's](#).

Tickets:

Tickets can be purchased online at [GBBG.org/Lights](https://www.gbbg.org/Lights).

Event capacity is limited, so purchase your dated and timed entry tickets early and in advance to ensure your desired date is available.

On Sale Dates

Garden Members

On Sale Now!

General Public

Monday, October 31 | 9 am

Value Nights are typically Thursdays, Sundays, and days after Christmas. Peak Nights are typically Fridays and Saturdays and dates leading up to Christmas. Limited Wagon Ride tickets are available every event night.

Value Nights: Adults: \$12-\$17; Child (3-12): \$5-\$10; 2 & under: Free

Peak Nights: Adults: \$15-\$20; Child (3-12): \$8-\$13; 2 & under: Free

\$3-\$5 service fee may apply per order.

Horse-Drawn Wagon Ride

Horse-Drawn Wagon Ticket includes a half-mile walk on paved paths through the upper areas of the light show before the start of the Horse-Drawn Wagon Ride (over mulched paths). Transport assistance to the Wagon Ride area is available, please ask at the ticket counter. Tickets for the Horse-Drawn Wagon Ride must be purchased in advance. Walking tickets cannot be upgraded at the door.

Garden Member Pricing on Value Nights (ages 3+)

Walking Ticket: \$5

Horse-Drawn Wagon Ticket: \$10

Each member household also receives a coupon for up to 2 complimentary 12 oz. hot beverages (one beverage for Individual membership level) when they arrive.

Group Rates

Reduced-rate tickets are available for groups of 25 or more. Tickets must be purchased with our Events Team at least two weeks in advance. Contact our Events Team at 920.491.3691 ext. 113 or rentals@gbbg.org to buy your group tickets.

Event Sponsors

Wisconsin Public Service; Ariens; Boldt; Community First Credit Union; The George Kress Foundation; IBEW Local Union 158; K.C. Stock Foundation; Nicolet National Bank; Selner Tree & Shrub Care LLC; Tom and Wendy Larson and Dennis Schmidt, in memory of Bobbi Schmidt, Ethel "Dewey" Schmidt and Harry Witter; Cornerstone Foundation of Northeastern Wisconsin, Inc.; OSMS; Cellcom; Robert E. Lee & Associates, Inc.; Festival Foods; Hemophilia Outreach Center; Meijer; Mary Zaborski; Fox Communities Credit Union; Les Stumpf Ford; Prevea Health; Schneider; US Bank; Terri Trantow; WealthPlan LLC; Non-Profit Ticketing Sponsor: Associated Bank N.A. Fund, a fund of the Greater Green Bay Community Foundation; Schroeder's Flowers; KZ 104.3

###

About Green Bay Botanical Garden

Green Bay Botanical Garden connects people with plants by providing year-round educational and recreational experiences for everyone in an environment that engages, inspires, and refreshes. First opened in 1996 and now featuring 47-acres of display gardens and natural areas, the Garden touches the lives of more than 150,000 visitors annually on average from northeast Wisconsin and beyond. For more information about other happenings, visit GBBG.org or call 920.490.9457.

Editors, please note: Captions follow photos below. Interviews, virtual interviews (i.e. Zoom, FaceTime, etc.), pre-recorded videos, story leads, and additional high-resolution digital images are available by contacting the media representative at the top of this release.



Caption:

Lake of Lights returns on the pond! (Photo courtesy Green Bay Botanical Garden/PC John Oates Photography)



Caption:

Nature-inspired holiday magic is at the center of the WPS Garden of Lights experience. (Photo courtesy Green Bay Botanical Garden/PC: John Oates Photography)